

Central Washington University

Vision

Central Washington University will be respected nationally for outstanding academic programs, global sensitivity and engagement, and a stimulating intellectual community that prepares students for lifelong learning and a diverse and changing world.

Mission

Central Washington University's mission is to prepare students for responsible citizenship, responsible stewardship of the earth, and enlightened and productive lives. Faculty, staff, students, and alumni serve as an intellectual resource to assist central Washington, the state, and the region in solving human and environmental problems.

Qualified faculty and staff create a community that encourages and supports the emotional, personal, and professional growth of students from a variety of backgrounds. The university works with community colleges to establish centers throughout the state and employs technology to extend the reach of its educational programs.

The university community values teaching as the vehicle to inspire intellectual depth and breadth, to encourage lifelong learning, and to enhance the opportunities of its students. The faculty develop and strengthen bachelor's and master's degree programs in the arts, sciences, and humanities; in teacher education; in business; in the social services; and in technological specializations.

A strong liberal arts foundation; applied emphases; opportunities for undergraduate research, creative expression, and international study; and close working relationships between students and faculty are hallmarks of the undergraduate experience. Graduate programs develop partnerships between faculty and students to extend scholarship to important areas of research and practice.

Core Values

As a community of scholars, we are committed to:

- Each student's greatest good.
- Excellence achieved through a diversity of ideas and people.
- A rigorous curriculum and outstanding teaching.
- Intellectual inquiry, exploration, and application.
- A supportive university community.

2006-2011 CWU Strategic Plan: Goals and Subsidiary Goals

Goal I: Maintain and strengthen an outstanding academic and student life on the Ellensburg campus.

- Integrate existing undergraduate initiatives to bring greater coherence to the undergraduate experience.
- Integrate international experiences and global education in curricular and co-curricular initiatives.
- Enhance communication and collaboration among divisions and community members.
- Recruit, support, retain, and graduate well-qualified, diverse, and motivated students who will benefit from the CWU educational and social experience.
- Increase opportunities for and encourage greater student participation in extracurricular and co-curricular activities.
- Clarify the role, function, and desirable size of graduate education at CWU.

Goal II: Provide for an outstanding academic and student life at the university centers.

- Enhance communication between the university centers and the Ellensburg campus to provide seamless processes for faculty, staff, and students.
- Develop collaborative relationships with partner community colleges to maximize resources, share costs, and be a contributing partner of each center's growing community.
- Develop new academic programs that respond to the needs of the local communities and ensure timely and consistent delivery.
- Deliver student services that respond to the interests and desires of the student body at each center.

Goal III: Strengthen and further diversify our funding base and strengthen infrastructure to support academic and student programs.

- Implement a comprehensive fund raising campaign by cultivating, soliciting, and stewarding constituents.
- Increase the number of external grants and contracts awarded to CWU.
- Explore alternative revenue sources through public/private partnerships.
- Continue efforts toward maintenance and preservation of campus buildings, upgrading of campus infrastructure, and stewardship of natural resources.

Goal IV: Build mutually beneficial partnerships with the public sector, industry, professional groups, institutions, and the communities surrounding our campuses.

- Increase involvement of students and employees in and with our multiple communities.
- Involve business and industry in university activities.
- Strengthen relationships with all sectors of higher education and with local, state, and federal officials.
- Increase opportunities for the public to participate in the life of the university.

Goal V: Achieve regional and national prominence for the university.

- Identify, promote, and financially support academic and support programs of regional and national prominence, including spheres of distinction.
- Recruit and financially support academically promising students at all campuses and centers.
- Develop an aggressive marketing program that highlights prominent academic and support programs of the university, the achievements of undergraduate and graduate students, and the accomplishments of alumni.
- Develop appropriate support and rewards for faculty and staff who attain regional and national recognition for academic achievements or achievements in their areas of expertise.

Goal VI: Build inclusive and diverse campus communities that promote intellectual inquiry and encourage civility, mutual respect, and cooperation.

- Embrace diversity, equity, social justice, and cultural responsiveness across the university.
- Foster and promote a stimulating and intellectually rigorous community.
- Promote effective communication and an atmosphere of civility and respect.
- Ensure that all members of the university community are provided equitable opportunities for intellectual development, growth, success, and reward.