

**EXTENSION OF AN EXISTING PROGRAM NOTIFICATION OF INTENT
(LOCATION NOI)**

Program Information

Degree Program Name: BA Women's Studies

Institution Name: Washington State University

Degree Granting Unit: College of Liberal Arts

Degree Level: Bachelor Type: Arts

CIP Code: 05.0207

Proposed Start Date: Fall 2008

Projected Enrollment (FTE) in Year One: 35

At Full Enrollment by Year: 80 FTE's by 2011

Funding Source:

Supported by a two-year grant funded by the College of Liberal Arts (CLA) and Distance Degree Programs, Women's Studies (WSt) has developed the necessary courses to fulfill major requirements. There are also enough core and cross-listed WSt courses to fulfill elective requirements and to constitute a high quality degree. The degree will not require any new commitment of resources. CLA will pay the instructors and TAs from its share of income from the course enrollments. Courses are updated regularly from the existing college DDP budget. Although all the courses necessary for the major have been developed, new course options will come on-line as enrollment increases allow.

Mode of Delivery / Locations

Distance Learning: Online delivery technologies

Attendance Options

- ✓ Full-Time
- ✓ Part-time

Substantive Statement of Need

Distance Degree Program advisors, based on discussions with students, indicate that the WSt major will be a good option for their advisees. Another DDP major, Social Sciences, enrolls the greatest number of students (nearly 900 of the 2,000 DDP students), and some of these students who want a more specific major will be interested in WSt. The two DDP recruiters also indicate that another more specific major will help in recruiting potential students; indications from students they have talked with at college fairs is that some are very interested in the WSt major.

Graduates of Women's Studies work in a wide range of careers, including social change and nonprofit organizations, where they apply what they've learned in college to real life problems. For example, one of our alumni leads a Microsoft product redesign team, and is also responsible for diversity training of her team. Another runs a battered women's shelter in Morocco. Others are employed in human resources, social services, marketing, journalism, digital media, the arts, and education. Women's Studies majors are also often interested in law, medicine, criminal justice, and other professional fields that are oriented towards helping people and increasing social justice. Finally, Women's Studies majors and minors often go on to graduate school in interdisciplinary fields such as Women's Studies, Ethnic Studies or Cultural Studies, or in fields where women's studies scholarship is important such as History, Sociology, Anthropology, Psychology, English, and many other areas.

The BA in Women's Studies has been successfully delivered on the Pullman campus since 1998, has 60 majors and continues to show steady growth. Offering the degree through DDP will be attractive to the majority demographic of DDP students, i.e. women. Many of these women have faced or have had to deal with issues central to the theme of a Women's Studies education such as:

- ✓ discrimination
- ✓ body and media image,
- ✓ gender and work in a changing global economy
- ✓ sexuality
- ✓ working for social change

Finally, this degree will represent the first interdisciplinary major offered over DDP. It will increase the number of American Diversity (D) General Education courses offered, and will be the first DDP major centered on the scholarship of diversity.

Table I -- Projected Number of Students Enrolled in Online WSt Courses

	Site	Year 1 (Fall 2008)	Year 2	Year 3	Year 4	Year 5
Enrollments (majors + others)	Pullman	Majors: 60 Others: 900	70 1000	80 1100	90 1200	100 1300
	DDP	Majors: 5 Others: 335	10 400	20 450	30 500	40 575
FTE Enrolled (300-400 level courses)	Pullman	96	107	118	129	140
	DDP	33.5	45.0	60.0	70.0	80.0
Degrees Awarded	Pullman	16				
	DDP	N/A	N/A	5	10	15

Table II - Size of Program

Size of Program				
Students	Year 1	Year 2	Year 3	Year N*
Headcount	335	450	600	800
FTE **	35	45	60	80

Table III - Program Faculty

Rank	Status	% Effort in Pgm.
Assoc Prof, Chair	FT	0.25
Adjunct	PT	0.25

TA	PT	0.5
TA	PT	0.5
Adjunct	PT	0.5
Adjunct	PT	0.5
Total Faculty FTE		2.5

Contact Information (Academic Department Representative)

Name: Noël Sturgeon
Title: Chair, Women's Studies
Address: Women's Studies Department, Wilson 10
Telephone: (509) 335-1794
Email: sturgeon@wsu.edu