

## Ann Daley named new HECB executive director

Ann Daley, whose 34-year career as a senior executive and policy adviser in state government includes extensive experience in higher education, has been named the new executive director of the Washington State Higher Education Coordinating Board (HECB) effective February 1, 2007, the board has announced.

As executive director of Washington Learns, Daley recently led a comprehensive review of the state's public education system, from early learning through higher education. The Washington Learns report, issued in November, formed the basis for a broad legislative proposal this year by Gov. Chris Gregoire to improve public education accountability and funding at all levels.



*Ann Daley*

Bill Grinstein, HECB chairman, said Daley is an outstanding choice to lead the HECB's effort to forge a new agenda for public higher education in Washington.

"Ann Daley's extensive knowledge of our state's public education system, her record of distinguished leadership in state government and her recent experience leading the Washington Learns initiative all will enable her to help the board implement an aggressive plan to expand access and ensure accountability in higher education," Grinstein said.

Daley has held senior management positions in several key state agencies. She was the first woman to serve as director of the Office of Financial Management (1993) and also held positions as Assistant State Treasurer (1993-1997), chair of the Pollution Control Board and Shorelines Hearings Board (1997-2000), and as a senior policy adviser to Governors Booth Gardner and Gary Locke.

Daley served as vice president for administration and finance at The Evergreen State College from 2001 to 2004, as executive director of the HECB from 1989 to 1993, as a member of the HECB from 1993 to 1995, and as a University of Washington Regent from 1995 to 1997.

Daley succeeds Dr. James E. Sulton, Jr., who has served as executive director of the HECB for the last three years. Gene Colin, who served as board chairman during 2006, said Sulton had done an excellent job helping the board redefine the role and scope of its mission and focus on critical issues such as diversity, access, student success and accountability.

"Jim's dedication and commitment to higher education and to the students we serve is unparalleled," Colin said. "He has brought a new focus to the most critical issues facing the entire system, yet he has never lost sight of the belief that higher education ought to be about helping students – all students – realize their potential and fulfill their dreams. Jim has truly made a positive difference in our state."

At its January 25, 2007 meeting, the board elected a new slate of officers for 2007. Grinstein, of Seattle, a retired senior executive with Battelle's Pacific Northwest National Laboratory and a member of the Washington State Economic Development Commission, will serve as board chair; Jesus Hernandez, executive director for Community Choice Healthcare Network in Wenatchee will serve as vice chair; and Betti Sheldon, a retired state senator from Silverdale will serve as secretary.

The HECB is a 10-member citizen board that administers the state's student financial aid programs and provides planning, coordination, monitoring, and policy analysis for higher education in Washington.

## Board approves plan to allow WSU Tri-Cities to enroll freshmen and lower-division students

The WSU Tri-Cities campus will host its first class of freshmen in fall 2007 following action by the Higher Education Coordinating Board (HECB) at its January meeting.

Following a presentation by Vicky Carwein, chancellor of the WSU Tri-Cities campus, the board approved a resolution authorizing the campus to begin offering courses to lower-division students and to admit freshmen.

In March 2006, the Washington State Legislature enacted House Bill 2867 authorizing WSU Tri-Cities to make the transition from an institution serving only upper-division students to one serving lower-division, upper-division and transfer students.

To support and guide this transition, the Legislature directed WSU Tri-Cities to develop a plan identifying new degree programs and course offerings focusing on specific areas of need in southeastern Washington.

### ***WSU Tri-Cities Resolution***

*"The planned expansion of the role of WSU Tri-Cities is consistent with the HECB master plan goals to increase opportunities for students to earn degrees and is responsive to the state's economic needs."*

*"The recruitment strategy outlined in the plan includes outreach to students and families through a variety of approaches, including targeted recruitment to attract a diverse student body."*

*"The plan represents a high level of inter-institutional cooperation and the program would serve students from within the region at a cost comparable to other research university campuses within the state."*

The legislation also directed WSU Tri-Cities to explore how the resources and talent of the Tri-Cities area, including those available at the Pacific Northwest National Laboratory (PNNL), could be marshaled to support the expanded institution.

The HECB Division of Academic Affairs reviewed and analyzed the plan to assess the degree to which it would support the HECB Strategic Master Plan goals of 1) increasing opportunities for students to earn degrees and 2) responding to the state's economic needs. The evaluation determined whether the plan would

- support the unique role and mission of the institution;
- foster high-quality programs to enable students to complete their studies on time;
- meet state and/or regional student, employer and community needs;
- provide access for diverse student populations;
- demonstrate cost-effectiveness; and
- be free from unnecessary program duplication.



*WSU Tri-Cities Campus in Richland, WA*

### **Transition**

Beginning with a 35-freshmen student cohort in fall 2007, the WSU Tri-Cities program is forecast to grow to a freshman class of 100 by fall 2009. Initially, the program will prepare students to major in the following liberal arts programs: digital technology and culture, English, history, humanities, psychology, and social sciences.

Lower-division offerings will broaden as the program grows, offering students preparation for a wider range of majors.

To provide students greater flexibility in choosing a major, and to make full use of the resources already in place in the region, WSU Tri-Cities also is developing co-enrollment agreements with Columbia Basin College (CBC).

### **Curriculum**

During the first two years, freshmen will enter as a cohort and enroll in an integrated curriculum made up of linked courses and campus events tied to learning themes for each academic year.

Students in their first year of study will enroll in a defined curriculum. In their second year of study, a core of common courses will be required, but more time for elective courses will be allowed. The curriculum is designed to fulfill the lower-division requirements, and the majority of the general education requirements for liberal arts majors at WSU Tri-Cities.

Full report: <http://www.hecb.wa.gov/boardmtgs/documents/WSUcombined.pdf>

## *College readiness standards in English, science...*

At its January meeting, the HECB passed a resolution approving preliminary definitions and attributes for English and science college readiness developed in 2006 by two content teams composed of secondary teachers and college faculty.

The resolution supports a planned Phase II which, if funded by the Legislature and governor, would allow the definitions and attributes to be field-tested in 11<sup>th</sup> and 12<sup>th</sup> grade classrooms during the next two years.

A recent analysis of Washington's 2004 high school graduating class by the Social and Economic Sciences Research Center, Washington State University (Puget Sound Division), revealed the following:

- Among the 2004 public high school graduates attending Washington universities or community and technical colleges in their first year after graduation, 42 percent enrolled in at least one remedial course (English or math, or both).
- About twice as many recent graduates enroll in remedial math as in remedial English.
- Remedial enrollment is much higher among students at the open-enrollment community and technical colleges (55 percent), compared to the competitive-admission universities (13 percent).

Read the full report, [\*College Readiness in English and Science\*](#).

## *...arts, social sciences, world language readiness*

The board also held an information and discussion session about a special policy brief, *College Readiness for the Arts, Social Studies and World Languages*. Prepared by Michele Anciaux Aoki, Ph.D., of Anciaux International Communication, the [policy brief](#) identifies a number of challenges to college readiness:

- The gap between high school graduation and college admissions.
- Establishing world-class graduation requirements.
- Credits for seat-time or performance as indicators of readiness.
- Continuity of learning.
- Preparation for study abroad.
- Alignment of readiness for college.
- Readiness for work.

The brief is the second in a series being developed by the HECB. Others will cover:

- *Aspirations, Attainment and Capacity in Higher Education*.
- *International Education*.
- *Teacher Preparation*.
- *The Role of Private Institutions in Washington Higher Education*.
- *Diversity in Higher Education*.

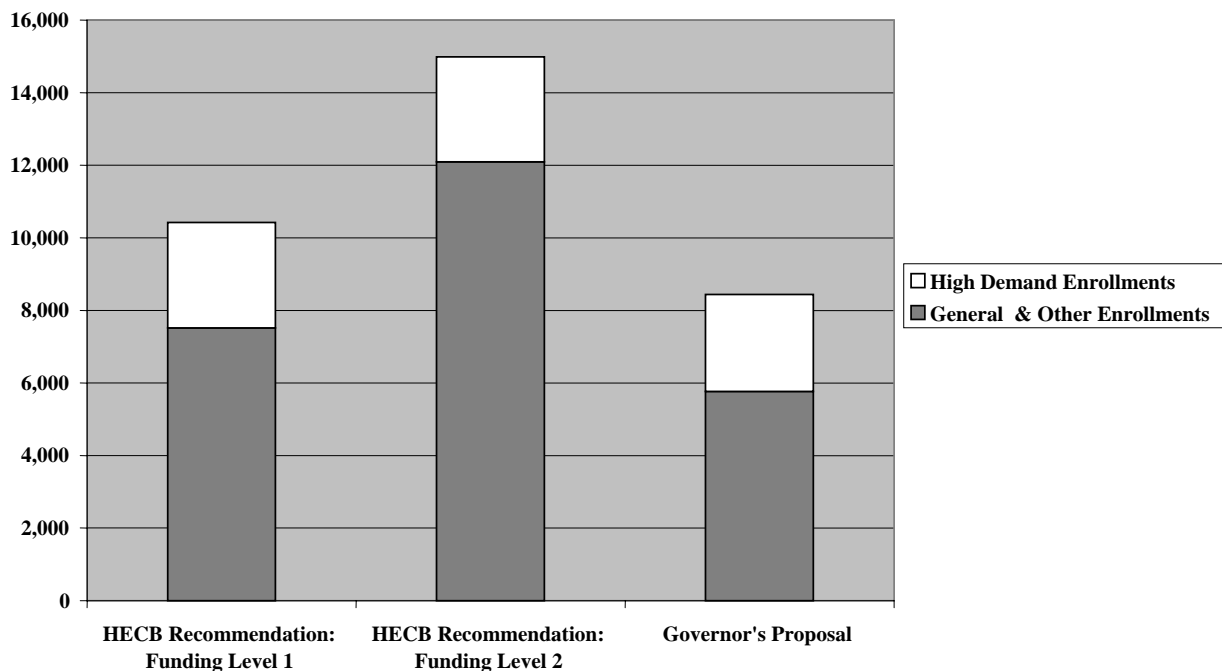
## Governor's operating, capital budget increases

The governor's proposed higher education operating and capital budget for 2007-09 would fund a significant number of new enrollments in the state's public universities and colleges, with funding for new enrollment in high-demand programs as a major priority.

High-demand programs as defined in the HECB's [2004 Strategic Master Plan for Higher Education](#) include the following: nursing and other health services; engineering and applied science; teaching and speech pathology; computing and information technology; and viticulture and enology.

Illustration 2 compares the governor's general and high-demand enrollment proposals to the enrollment increases recommended by the board. As is shown, the governor's plan for increases in high-demand enrollment is consistent with the board's recommendation, while proposed general enrollment increases are less than recommended by the board.

**Illustration 2**  
**Governor's and HECB 2007-09 New Enrollment Proposals**



### Higher education expenditures as a percentage of the budget

The governor has proposed a total state operating budget of \$64.8 billion (all funds). Of this amount, the governor recommends \$9.1 billion – or 14 percent – for higher education. Of the total all-funds request, the governor proposes \$30 billion from the General Fund, with \$3.3 billion (11 percent) requested for higher education.

By comparison, the current 2005-07 state operating budget of \$51.7 billion (all funds) provides \$8.2 billion for higher education, or 16 percent of the total. The total General Fund appropriation of \$27.3 billion contains \$2.9 billion (11 percent) for higher education.

### New Student FTE Proposal

The governor has proposed 8,439 new full-time equivalent (FTE) students be funded in the 2007-09 biennium. Of this amount, 4,195 FTE are general enrollments, 2,671 FTE are high-demand enrollments, and 1,573 FTE are other enrollments.

The governor's plan for increases in high-demand enrollment is consistent with the board's recommendation. However, proposed general enrollment increases are less than recommended by the board.

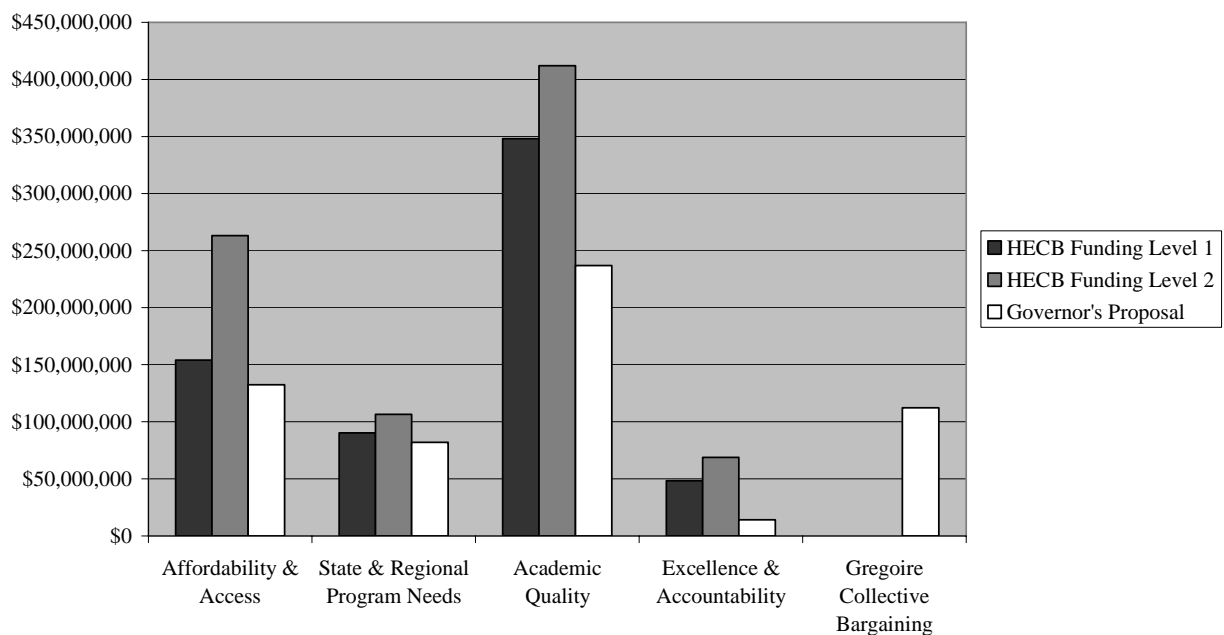
### Proposed Policy Enhancements and HECB Operating Budget Priorities

The board's 2007-09 operating budget recommendations are based on four specific objectives for the new biennium. These objectives, considered of equal importance:

- *Ensuring Affordability and Access for Students*
- *Responding to State and Regional Program Needs*
- *Maintaining Academic Quality*
- *Promoting Institutional Excellence and Accountability*

As shown in Illustration 3, the governor's proposal generally corresponds to the board's proportionate recommendations among the four priority categories.

**Illustration 3**  
**HECB Operating Budget Recommendations and Governor's Proposal by HECB Priority Categories**



## Proposed Capital Expenditures

The governor is proposing a total 2007-09 capital budget of \$4.2 billion. Of this amount, \$1.1 billion (26 percent) is earmarked for higher education: \$543 million for the four-year institutions and \$513 million for the community and technical colleges.

The governor is proposing about \$816 million in General Obligation Bonds for higher education. This is about 38 percent of all General Obligations Bonds proposed statewide (\$2.1 billion).

## Enrollments 2006-07: Recent Trends

The board also heard a report on enrollment projections for 2006-07 based on data collected in the first quarter of 2006. A final analysis and review of 2006-07 enrollments will be provided after institutions report enrollments for the 2007 winter and spring terms. The projected data are estimates, and annual enrollments for 2006-07 will change when actual enrollments are available for the winter and spring terms. In this regard, two institutions (TESC and WWU) have submitted written comments stating that they expect annual enrollments to exceed the projections provided by OFM.

### Fall 2006: Budgeted and Actual FTE Enrollments

	<u>Budgeted</u>	<u>Projected Actual</u>	<u>Projected: % of Budgeted</u>
UW: Total	36,776	36,448	99.1%
Seattle	33,367	33,316	99.8%
Bothell	1,540	1,365	88.6%
Tacoma	1,869	1,767	94.5%
WSU: Total	21,400	21,387	99.9%
Pullman/Spokane*	18,982	18,990	100.0%
Tri-Cities	730	692	94.8%
Vancouver	1,688	1,705	101.0%
CWU	8,692	9,346	107.5%
EWU	8,946	9,206	102.9%
TESC	4,143	4,066	98.1%
WWU	11,729	11,612	99.0%
Unspecified**	370	N/A	N/A
Four-Year Total	92,056	92,065	100.0%
Community/Technical Colleges	132,857	132,297	99.6%
Overall Total	224,913	224,362	99.8%

\*Pullman/Spokane enrollment combined.

\*\*Unspecified includes FTEs in CTC budget for four-year contract. FTEs: as follows – 120 FTEs for partnerships and 250 FTEs for NSIS.

Source: OFM Budget Driver Report, November 6, 2006. Budgeted FTE for 2006-07 includes high-demand distributed to institutions.

# Comprehensive accountability report

The board also approved the Comprehensive Accountability Report for Washington public higher education, which is required every two years to monitor the progress toward achieving mutually agreed-on goals in areas such as enrollment, high-demand degrees, graduation rates, transfer outcomes, and freshman retention.

The comprehensive report contains institution-specific measurements for Washington's four-year public colleges and universities, as well as information on the HECB's key accomplishments during the assessment period. A summary report with statewide data only was presented at the December 14, 2006 board meeting.

The full report and a summary report prepared by the HECB can found at the following link: <http://www.hecb.wa.gov/boardmtgs/documents/AccountabilityReportJan2007.pdf>

## HECB 2007 Meeting Schedule

The board meets from 8 a.m. to noon in the Board Room of the State Investment Board, 2100 Evergreen Park Drive SW, Olympia, WA unless otherwise specified.

February 22	SIB	March 22	SIB	April 26	SIB
May 24	SIB	June 28	SIB	July 26	SIB
September 27	SIB	October 25	SIB	December 13	SIB

**November 15** – Seattle University Student Center 130901 12th Avenue, Seattle

All board meetings are open to the public. More information about board meeting agendas and HECB reports can be found on the HECB Web site at [www.hecb.wa.gov](http://www.hecb.wa.gov)

## Board Committee Meetings

Board members conduct their work through the following committees, which meet monthly throughout the year. Check the HECB Web site for more information on board committee meetings.

### Education – Sam Smith, Chair

*March 5, 1-3:30 p.m., HECB*

### Financial Aid – Jesus Hernandez, Chair

### Fiscal – Charley Bingham, Chair

## Higher Education Coordinating Board Members

### Bill Grinstein, Chair

Seattle

### Charley Bingham

Tacoma

### Ethelda Burke

Tacoma

### Ann Daley, Executive Director

### Gene Colin

Seattle

### Roberta Greene

Spokane

### Jesus Hernandez

Wenatchee

### Betti Sheldon

Silverdale

### Jonathan Sprouffske

Rainier

### Sam Smith

Seattle